Name of the data processing activity	**Newsletter Subscription**
The name of the data controller	Tisza-balneum Kft.
The contact details of the data controller	5350 Tiszafüred, Húszöles u. 27.
The purpose of data processing	contact, information
The legal basis for data processing	the person initiating the newsletter subscription's explicit and voluntary, prior consent
The designation of the processed personal data	Personal data processed for newsletter subscription as follows: - Subscriber's name - subscriber's email address - subscriber's IP address (online identifier) - Subscription date - subscription source - subscription status - date of subscription status
The anticipated duration of personal data processing	until the withdrawal of consent, until unsubscribing from the newsletter
The necessity of personal data provided by the data subject	the opportunity to learn about the featured offers and current programs of accommodations of interest to the person concerned, and to obtain information on possible unique promotions
The use of data processors is necessary for data processing activities.	yes
THE NAME OF THE DATA PROCESSOR	
The name of the data processor	MORGENS Design Ltd.
The address of the data processor	8800 Nagykanizsa, Magyar Street 79.
The purpose of data processing carried out on behalf of the data controller	Provision of the storage space of the closed, online Zadír MailR system, protected with an identifier and password, on the server of Tárhely.Eu
The name of the data processor	Mailgun Technologies, Inc.
The address of the data processor	535 Mission St., 14th Floor San Francisco, California 94105
The purpose of data processing carried out on behalf of the data controller	providing electronic mail sending function through the mail servers of Mailgun Technologies, Inc. for the purpose of sending newsletters
The name of the data processor	ActiveCampaign, LLC
The address of the data processor	1 N Dearborn Street, Suite 500, Chicago, IL 60602
The purpose of data processing carried out on behalf of the data controller	providing electronic mail sending function through the mail servers of ActiveCampaign, LLC Postmark for the purpose of sending newsletters.
Recipients of data	The enterprise; the employees of the enterprise; the performance of the contract – including the enforcement of claims arising from the contract – by the agents;
Data transfer to a third country or international organization	there is no/<u>there is</u>
Automated decision-making / profiling	<u>there is not</u>/there is
The rights of the data subjects	The data subject may request the data controller to access, rectify, delete, or restrict the processing of personal data concerning them, object to the processing of such personal data, and has the right to data portability. In the case of data processing based on consent, the right to withdraw consent at any time, which does not affect the lawfulness of data processing carried out based on consent before its withdrawal.
Possible consequences of failure to provide data	the data subject cannot use the service provided by the company
Complaint to the supervisory authority	According to the Data Management Information and Data Management Regulations, it can be submitted. You can contact the Data Controller with any questions, comments, or problems related to data management at the contact details provided above. In case of violation of the rights of the affected person, they may turn to the court. The data subject may also directly contact the National Authority for Data Protection and Freedom of Information (address: 1055 Budapest, Falk Miksa Street 9-11; phone: +36-1-391-1400; email: ugyfelszolgalat@naih.hu; website: www.naih.hu) with their complaint regarding data processing.