

PRIVACY POLICY STATEMENT

(Registration for participation in the Loyalty Program)

(1) Name, address of the data controller

Name.

Registered office: 9740 Bükfürdő Golf út 4.

Legal representative: Tamás Sáfrány, CEO

Contact person for data protection issues: Krisztina Savanyó

Definition of processed data:

To successfully register, the following data must be provided:

Name

Email address,

Additional data that can be voluntarily provided during registration: (registration is completed at the time of registration). If registration is completed without providing this data, registration will be automatically completed).

Date of birth

Names and birth dates of family members

Phone number

Nationality

During registration, you can provide your name and email address in exchange for loyalty points by entering your email address and the names of your friends.

are not processed; they only receive an automatic information letter upon registration

Other personal data processed as part of the loyalty program:

Details of hotel stays after registration in the loyalty program

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the purpose of data processing:

Voluntary provision of data to facilitate participation in the loyalty program, which

Voluntary participation in the loyalty program is optional and is intended to enable members of the loyalty program to receive personalized offers,

Provision of services, benefits, loyalty program, discounts, and benefits of the loyalty program

Benefits of the customer loyalty program.

Name, email address required for registration

Address, date of birth, names and birth dates of family members, customer nationality required to facilitate check-in

Phone number for contact purposes

Information about a subsequent hotel stay for use within the loyalty program available services and discounts.

the legal basis for processing:

Consent of the data subject for all data - Article 6 (1) GDPR (participation in the loyalty program is voluntary - prior consent is required) registration required)

the consequences of non-disclosure:

The service of the data controller cannot be used by the data subject, so data processing will not take place.

data transmission:

for the transmission of data exclusively to the online inquiry and booking system and the booking and reservation system, which is the data processor. Hostware and RoomSome

- No data is transferred to third countries.

the legal basis for transmission:

Fulfillment of the contract (operation of the hotel management system)

the duration of the processing of personal data:

until consent is revoked (date of withdrawal from the loyalty program)

information about the rights of the data subject

The data subject has the right to:

be informed by the data controller that their personal data are being processed, and, if such processing is taking place, the right to access the personal data.

Upon request from - the data controller promptly corrects the personal data concerning them that he has stored about them. The data controller is obliged to correct inaccurate personal data concerning the data subject.

Upon request from - the data controller deletes without undue delay the personal data concerning them, and the data controller is obliged to ensure that the other conditions are met. If the conditions for deletion are met, the personal data concerning the data subject will be deleted without undue delay. without undue delay.

The data controller restricts processing at the request of the data subject if.

o the data subject disputes the accuracy of the personal data / the restriction lasts until the data controller has verified the accuracy of the personal data /

o the processing is unlawful and the data subject opposes the deletion of the data and instead requests the restriction of their use;

o the data controller no longer needs the personal data, but the data subject requests them for the establishment, exercise or defense of legal claims.

o the data subject has objected to the processing; in this case, the restriction applies to If the data subject has objected to the processing, the restriction applies for the period until it is determined that the legitimate interests of the data controller override the legitimate interests of the data subject.

The data subject has the right to receive the personal data concerning them, which they have provided to the data controller, in a structured, commonly used and machine-readable format and to transmit this data to another data controller without hindrance from the data controller.

transmit this data to another data controller without hindrance from the data controller to whom he has transmitted the personal data, if the processing is based on voluntary consent or a contract and is automated.

personal data are processed for direct marketing purposes, the data subject has the right to object at any time to the processing of personal data concerning them for such marketing; this also applies to profiling, insofar as it is related to such direct marketing.

not be subject to a decision based solely on automated processing - including profiling - which has legal effect on them or similarly significantly affects them.

information about profiling and automated decision-making:

no profiling, no automated decision-making

11 Data storage, data security

The data controller and the organization acting as a data processor store the data on their own computer equipment at their headquarters or, in the case of the data processor, on a leased server farm. The data controller and the data processor select and operate the information technology tools they use so that the processed data is accessible to authorized personnel, its authenticity and authentication are ensured, its integrity is verifiable, and it is protected against unauthorized access. The data must be protected against unauthorized access, unauthorized alteration, disclosure, transmission, disclosure, deletion or destruction, and accidental destruction or accidental damage or accidental loss, as well as against inaccessibility due to changes in the technology used, by ensuring the security of processing by technical, organizational and organizational measures which ensure a level of protection commensurate with the risks associated with the processing.

the right to contact the authority

The data subject may sue the data controller in case of infringement of their rights. The legal dispute

(Court contact information in Zalaegerszeg:

8900 Zalaegerszeg, Várkör u. 2.).

The court of the data subject's domicile or residence. The court may be at the domicile or residence of the data subject

The court settles the case out of court.

You can lodge a complaint with the national data protection and freedom of information authority

Authority for Information and Data Protection: Name: National Authority for Data Protection and Freedom of Information

Address: 1125 Budapest, Szilágyi Erzsébet fasor 22/C. Mailing address: 1530 Budapest,

Phone: 06.1.391.1400 Fax: 06.1.391.1410 Email: ugyfelszolgalat@naih.hu

Website: <http://www.naih.hu>

13 Contact information for data protection policy

The data protection policy of the data controller is available at
<https://adventohotels.hu/adatvedelmi-tajekoztato>